

# Lunch and Learn

## *Put Zero Trust Into Action to Enable Business Growth*

Sept 8<sup>th</sup>, 2021 @ 1:00pm – 2:00pm ET

### Overview

What can you trust? If you are following a strict zero trust philosophy, the answer is nothing and no one. This session will discuss the principles that underlie the zero trust philosophy, how it has evolved to become a top concern for organizations today as well as some specific guidance as to where to start to begin reducing risk. IBM Security has helped hundreds of organizations with any or all parts of this journey, so please join this deep-dive to hear what we have learned from those experiences, and where we think you should start.

Register today and be eligible to receive a \$25 GrubHub certificate to enjoy this great content over a delicious lunch!

### Presenters:

**Justin Blackstone** – IBM Cyber Security Architect

**Greg Erdman** – IBM Threat Management Domain Expert

**Tony Trama** – IBM Data Security Domain Expert

**John Pannella** – IBM Identity and Access Management Domain Expert

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### Scope:

Zero trust offers a framework for building a security program based on least privilege. To implement this effectively, it is important to focus efforts to the following

- Obtaining a strategic view of Zero Trust architectures
- Aligning key stakeholders around the most urgent and impactful Zero Trust goals
- Gaining insight on your critical resources and how to best apply a Zero Trust approach
- Identify zero trust initiatives based on your business needs