



IBM AI Applications Partners looking to progress your IBM Software opportunities?
We encourage you to take advantage of these awesome events. **Football is BACK!**

IBM is delighted to welcome clients to our 2021 client appreciation series with the NFL this September through January on Monday and Thursday nights. Have your clients join IBM in our exclusive, luxury suites to watch great football, network, and hear from our executives on IBM's leadership in Hybrid Cloud and AI.

Requirements for Cloud and Cognitive Business Partners to nominate and attend with clients:

For a client to be eligible for nomination, there must be an active US opportunity with that client currently registered in MySA for the Data and AI, AI Apps, Security, or Automation brand in the Qualified + sales stage or higher and is forecasted to close in 4Q 2021.

- BP is eligible to attend if it has qualifying registered opportunities with four unique clients which BP has nominated to attend.
- Opportunities should cover an offering aligned to the Hosting Business Unit
- Client attendee must be C-suite, VP, or director level candidates
- Government Owned Entity clients and Business Partners are not eligible
- Client and BP (if attending) must participate in and/or attend the IBM presentation at the event
- BP must agree not to interact with other clients in the suite and only interact with their clients in attendance Once your nomination is approved, your client will then be able to register

GAME	Day / Date	Time	Nomination Link	Hosting BU
Tampa @ Philly	Thur 10/14	8:20 PM EST	https://reg.tools.ibm.com/flow/ibm/xpmm49mb/nomination	AI Apps
New England @ Atlanta	Thur 11/18	8:20 PM EST	https://reg.tools.ibm.com/flow/ibm/2jt78nmb/nomination	AI Apps

For Questions contact your AI Applications TD SYNEX BDE