

Build Your IBM Think Hybrid Cloud Session Agenda

Tips on the Agenda Builder and Recommended Courses



Recommended Think Keynote Sessions



Arvind Krishna
Chief Executive Officer,
IBM

TUESDAY, MAY 05 2020

Schedule 1: 11:15 AM – 11:45 AM EST

Schedule 2: 7:15 PM – 7:45 PM EST

The New Essential Technologies for Business

Join Arvind as he shares his vision for the future of enterprise technology in an era of digital transformation. Arvind will discuss the new, essential platforms that provide businesses with the flexibility, speed, reliability and innovation they need to be successful in times of both crisis and opportunity.



Virginia Rometty
Executive Chairman,
IBM

TUESDAY, MAY 05 2020

Schedule 1: 1:00 PM – 1:30 PM EST

Schedule 2: 9:00 PM – 9:30 PM EST

Making the Digital Era an Inclusive Era

Explore the most promising ways to ensure the digital economy benefits people from all socioeconomic backgrounds with Ginni Rometty, IBM Executive Chairman, in a series of inspiring conversations with fellow pioneers.



Jim Whitehurst
President, IBM

TUESDAY, MAY 05 2020

Schedule 1: 12:00 PM – 12:45 PM EST

Schedule 2: 8:00 PM – 8:45 PM EST

Scale Innovation with Hybrid Cloud and AI

Enduring enterprises need an adaptable technology strategy that ensures business continuity - solving urgent problems and securing the long-term. Hear the latest about IBM's leading hybrid cloud and AI capabilities, built with Red Hat run-anywhere technology. Learn how a combined strategy is helping customers succeed and prepare for what's next with Cloud and AI.



Rob Thomas
SVP, Cloud and Data
Platform, IBM

WEDNESDAY, MAY 06 2020

Schedule 1: 12:15PM – 1:00 PM EST

Schedule 2: 8:15 PM – 9:00 PM EST

Act, Don't React: How AI and Automation will change the way you work

With AI and automation, organizations can take a proactive approach to transform their business and infuse intelligence across their workflows. Learn how clients are using our prescriptive approach to put AI and automation to work in their organization and hear some of our partners discuss the importance of being open.

Other [Think Digital Assets](#)

[Client invitations](#)

[PartnerWorld at Think](#)

[Information](#)

IBM Think 2020 Don't Miss Hybrid Cloud Sessions

Keynote

Scale innovation at speed with Hybrid Cloud and AI

Join IBM President Jim Whitehurst to hear the latest about IBM's leading hybrid cloud and AI capabilities, built with Red Hat run-anywhere technology. Learn how a combined strategy is helping healthcare, financial, and other customers succeed in today's changing world and prepare for what's next with Cloud and AI.

[Register for session #6644](#)

Trends & Directions

Build and modernize applications quickly to reduce costs

Learn how IBM with Red Hat can work with you to assess your application estate and determine the best course for optimizing and modernizing your application portfolio with a proven, open approach—while ensuring business continuity.

[Register for session #6732](#)

Business Session

Real world examples of how Edge Computing drives faster insights and improved resiliency

Learn about the business benefits of edge computing and review real world use cases that have helped clients expand their hybrid cloud environments into the era of edge computing.

[Register for session #7118](#)

Business Session

Hyperautomation for IT: Software Delivery Automation in the Era of AIOps

Join us for insights from IBM Research working at the front lines of IT Automation and hear how you can leverage developments in automation and artificial intelligence to innovate your software delivery processes.

[Register for session #7115](#)

IBM Think 2020 Hybrid Cloud Business Sessions

Session	Session Title	Speakers
7115	Hyperautomation for IT: Software Delivery Automation in the Era of AIOps	Jerry Cuomo, IBM
7118	Real world examples of how Edge Computing drives faster insights and improved resiliency	Stephen Getty, IBM Rob High, IBM
6933	Modernize telecom networks and deliver new services at the Edge	Ciaran Ryan, IBM
6931	Modernize integration to unlock data and applications securely while lowering costs	Ken Parmelee, IBM
6930	Manage Applications and IT Infrastructure Seamlessly Across Hybrid, Multicloud Environments	Gene Chao, IBM Robin Hernandez, IBM Jani Itkonen, Ilmarinen Walt Noffsinger, IBM
6938	Modernize applications to reduce costs and achieve digital readiness with Cloud Pak for Applications	Ian Robinson, IBM
6935	Expand Client Services with Open Banking	Juan Carlos Soto, IBM
7116	Enable trusted data exchange in time critical situations with Blockchain	Jerry Cuomo, IBM Jonathan Levi, Hacera Rene McIverr, SecureKey Gary Storr, Trust Your Supplier at ChainYard
6866	Forrester Research: The Benefits of Using Both IBM and Red Hat Solutions	Benjamin Brown, Forrester
6934	Modernize and secure your enterprise applications	Barry Baker, IBM Lauren Nelson, Forrester Research, Inc.

IBM Think 2020 Hybrid Cloud Services Sessions

Session	Session Title	Speakers
7117	IBM Garage: Disrupt the Disruption	RachelReinitz, IBM Shai Joshi, IBM
6929	Meet changing demands with application modernization in the financial services industry	Shawn Dsouza, IBM Irvinder Singh, Fiserv
3492	Rethink Your Application Management - Embrace Cloud Advantage for Business Resiliency and Continuity	Ashutosh Muni, IBM Vijay Kumar, IBM
6936	Business Resiliency with Hybrid Cloud—Why Your Application Strategy Matters	Gaurav Mathur, IBM
6444	Becoming Digital Ready with Modernized Applications for Agility and Resilience	Aparna Sharma, IBM Sreejit Roy, IBM
6940	Modernize WAS and MQ apps to lower costs and simplify deployments across clouds	Kyle Brown, IBM

Session	Session Title	Speakers
6620	Change the way you integrate applications with IBM Cloud Pak for Integration	Ken Parmelee, IBM Dennis Ashby, IBM
6378	Change the way you manage applications with the IBM Cloud Pak for Multicloud Management	Pratik Gupta, IBM
3009	Change the way you build and modernize applications with the IBM Cloud Pak for Applications	Walt Noffsinger, IBM Rich Sharples, Red Hat Nathan Ziemann, IBM Chris Bailey, IBM
6939	Build and manage integrations efficiently with IBM Cloud Paks	Ken Parmelee, IBM Robin Hernandez, IBM
5530	Manage and scale your edge solutions securely at a lower cost	Rob High, IBM Savio Rodrigues, IBM
6932	Continuous Integration Paves the Way for Resilient and Secure Software Delivery at Reduced Cost	Wing To, IBM Barry Baker, IBM

Certification (PearsonVue) Exams at Think

Conference Participants (partners) will get a \$75 promo code for the cost of tech cert exams as part of their registration

The attendee needs to redeem their voucher **during the conference** May 5 of 6. to be able to use the promo code. Tests can be taken from May 5 – November 30.

Tests are normally \$200.

As for proctoring, it depends on where you take the test. If you take it online it is online proctored. If you take it at a testing center, it will be live proctored.

The list of cert tests available are any certification test (test number starts with letter “C”) found at www.ibm.com/certify that doesn't have a withdrawal date prior to the conference (May 5-6).



Hybrid Cloud Certification

Interested in being certified in IBM Integration software?

1. Go to <https://www.ibm.com/certify/exams.html>
2. Click on “Show Advanced Filter”
3. Select “Unit” and then “IBM Cloud”

North America Partner Ecosystem Think Geo Forum During Think

North America Partner Ecosystem Think Geo Forum

Monday, May 04, 2020

11:00 AM Eastern Daylight Time

1 hour, 30 minutes

[Register](#)

Hosted by our new Vice President of the North America Partner Ecosystem, Judd Ficklen, we'll discuss the new economic reality we're facing and how we're equipped to navigate these challenges together. You'll have the chance to hear directly from IBM leaders about how we're changing the way we work together to provide the tools you need to find growth for your business and guide your clients. We'll emerge stronger because we're better together regardless of what we're navigating.



Judd Ficklen

IBM Vice President, IBM NA
Partner Ecosystem



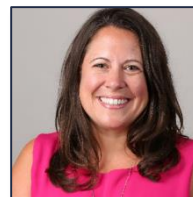
Claire Cooper

IBM NA Sales Executive -
BP Ecosystem Programs
and Incentives



Steve Smith

IBM General Manager,
IBM Cloud North
America



Joanna Raitano

IBM Vice President, IBM
Cloud and Cognitive Software,
NA Partner Ecosystem



Tim Tsao

IBM Director of Marketing, NA
Partner Ecosystem and
Commercial IBM CHQ, Marketing



Paulo Carvao

IBM General Manager,
IBM Systems - North
America



Susan Martens

IBM Vice President, Partner
Ecosystem, NA Systems Sales



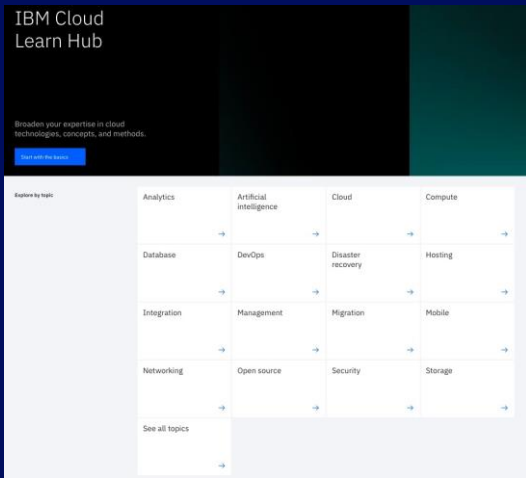
Martina Koederitz

IBM General Manager
Industrial Market US

Anytime Resources

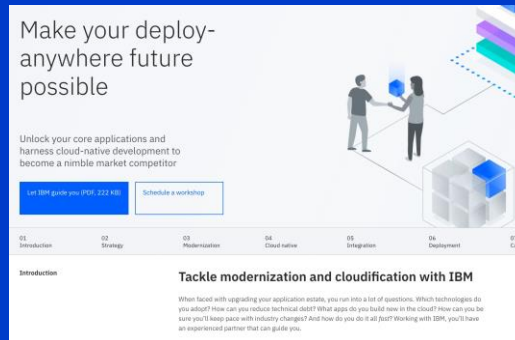
[IBM Cloud Learn Hub](#)

Broaden your expertise in cloud technologies, concepts and methods.



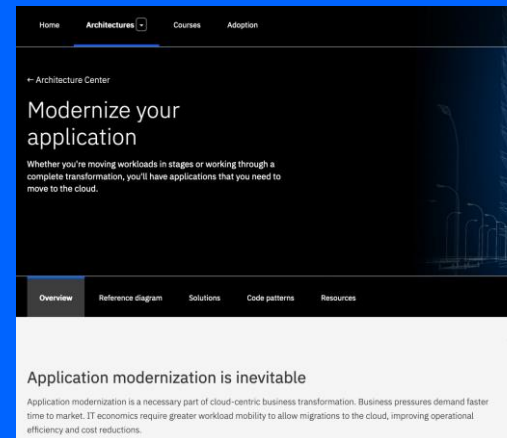
[Build & Modernize Applications with IBM](#)

Unlock your core applications and harness cloud-native development to become a nimble market competitor.



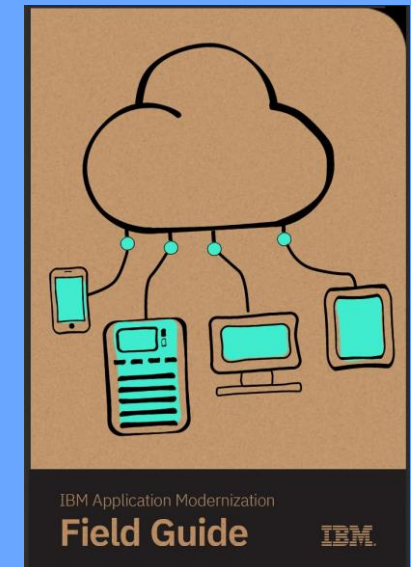
[IBM Cloud Architecture Center](#)

Review the application modernization architecture to understand which people, tools, and steps you might need on your journey..



[Application Modernization Field Guide](#)

Read this high-level overview of IBM's application modernization approach.



With hundreds of options to choose from at [Think Digital 2020](#), IBM has launched the Think 2020 [Session Builder](#) to help you and your Business Partners organize their virtual activities. Use the [Session Builder](#) and leverage the Hybrid Cloud session recommendations below.

Think Digital Event Experience

As the evolving impacts of COVID-19 ripple through our communities, we are all facing unforeseen challenges. But recovery doesn't happen alone.

Join us at Think Digital to gain new skills needed to adapt and evolve. Explore new ways of working and learn how to stabilize and protect your organization. Enhance IT resiliency, ensure business continuity and most importantly, stay connected.

Let's get thinking.

[Get your free pass →](#)

[Build your agenda →](#)

Filters [Clear](#)

Sessions you may also like

Session Type ▼

Session Channel ▼

Session Topic ▼

Business Topics ▼

Technical Level ▼

Industry ▼

Program ▼

Day ▼

Use Filters to Help you Find Topics and Types of Sessions.

Session Type – Filter by Business Sessions, Innovation Talks, Keynotes, Master Class, Scheduled Lab, Technology Session or Trends and Directions

Session Channel – Filter by Featured Sessions, Business Partners, and Resilient Industry Leadership.

Session Topic– Filter by one of several IBM software categories. Hybrid Cloud Partners will want to check **Cloud** to see related offerings

Business Topics – Filter by a number of business topics. Recommendations for Hybrid Cloud Partners include:

- Build and modernize applications with speed and agility
- Conquer demanding workloads with hybrid cloud infrastructure
- Rethink how your work flows with AI & automation

Technical Level– Filter sessions by 101, 201, and 301 levels to get introductory through expert level classes

Filters [Clear](#)

Sessions you may also like

Session Type ▼

Session Channel ▼

Session Topic ▼

Business Topics ▼

Technical Level ▼

Industry ▼

Program ▼

Day ▼

Use Filters to Help you Find Topics and Types of Sessions.

Industry – Filter by industries that align to your company’s business

Program – In Live Sessions filter by Features Sessions, **Keynotes and PartnerWorld at Think**

Day – See what is happening by day

Note there are different sessions available as Live sessions and On demand sessions

Live sessions **On demand sessions**

Tech Data

IBM Hybrid Cloud Brand Team



Brandon Henri

Business Development Executive

Location: San Antonio, Texas

Tel: (210) 944-6119

Cell:(210) 748-5701

Brandon.henri@techdata.com



David Johnstone

Business Development Executive

Location – Clearwater, Florida

727-599-3765

David.Johnstone@techdata.com



Marshall Hall

Field Solutions Architect, IBM Hybrid Cloud
& Red Hat

Location – Bryon, Georgia

(478) 845-9239

Marshall.Hall@techdata.com



Craig Pessman

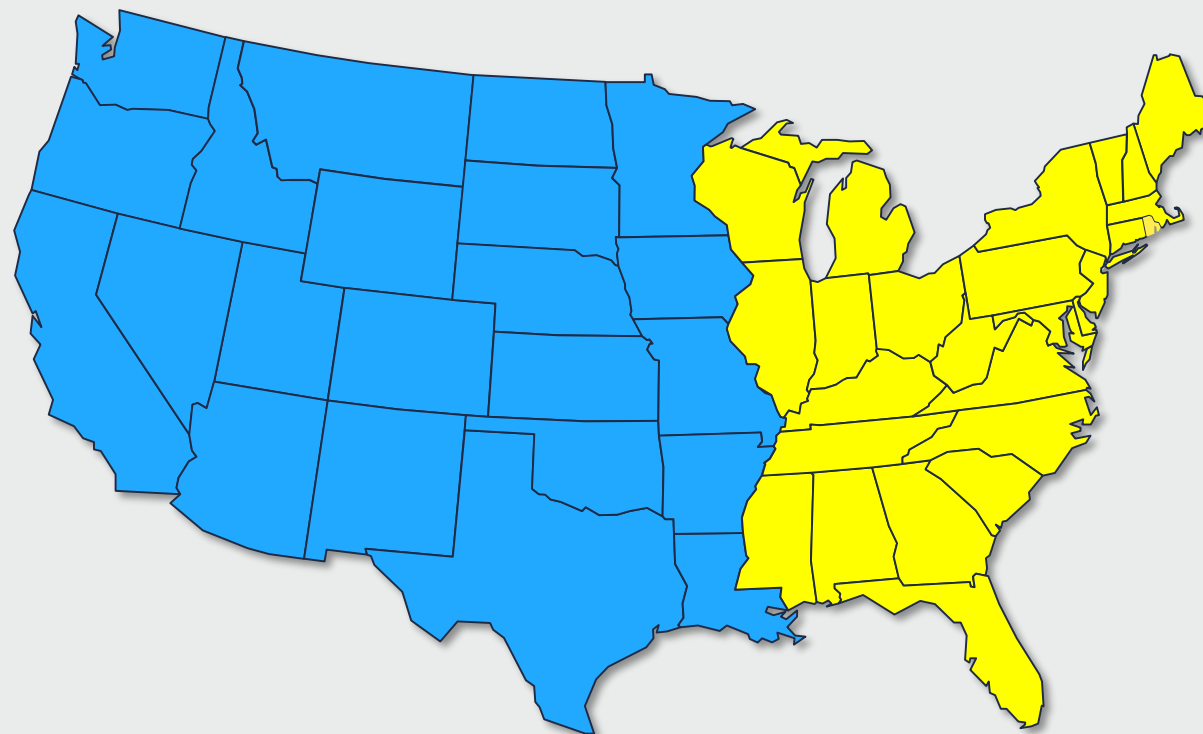
IBM Vendor Business Executive

Location – Champaign, Illinois

(217)-377-8364

craig.pessman@techdata.com

Business Development Executive Team Partner Coverage



David Johnstone – East Partner Coverage
Brandon Henri – West Partner Coverage